Total Questions: 13 |

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B.B.A. IInd Semester Examination, May-2019

BUSINESS ENVIRONMENT

(BBA-205)

Time : 3 Hrs. 1

[M.M. : 75

Note: Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions) $3\times5=15$

- **Note**: Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.
- 1. What do you understand by Industrial Policy?
- What is meant by Disinvestment?
- 3. What is meant by Bank Rate?

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Turn Over

- 4. What do you understand by Direct Foreign Investment (FDI) ?
- 5. What do you understand by Trade Related Intellectual Property Rights (TRIPS)?

Section-B

(Short Answer Type Questions) $7\frac{1}{2} \times 2 = 15$

- Note: Attempt any two questions out of the following three questions. Each question carries 7½ marks.

 Short answer is required not exceeding 200 words.
- 6. What are the responsibilities of a business firm towards society?
- 7. Explain the main objectives of Privatisation.
- 8. Why there is need for foreign capital in India?

Section-C

(Long Answer Type Questions) 15×3=45

- Note: Attempt any three questions out of the following five questions. Each question carries 15 marks.Answer is required in detail.
- 9. What is meant by Economic Systems? Discuss the merits and demerits of capitalism.

- Give arguments in favour of public sector in India.
 Discuss the problems of public sector undertakings.
- 11. Explain the main features of Present Industrial Policy of India. How far it will be helpful in the repid industrial growth of the country?
- 12. What do you understand by Globalisation? State the positive and negative implications of Globalisation.
- 13. "WTO converts the globe into a village". Are you agree ? Comment critically.